



RJB Computers Mobile Solutions

**Improving your bottom line with
mobile technology solutions**





What is mobile technology?

Any technology that allows one to communicate, to interact, and to transact conveniently, anywhere and anytime. Examples include mobile phones, Personal Digital Assistants (PDA's), such as Palm and Windows CE/PocketPC devices, pagers, your telephone, as well as the software infrastructure which supports applications on these devices.

What can mobile technology do?

With mobile technology, employees can access their business-critical information (such as schedules, contacts, product listings, customer orders, schematics) from the convenience and ease of a portable device, while at the point of service or on the road. They can send information, receive personalized alerting, and communicate with others quickly and easily, regardless of location, making marketing and collaboration efforts efficient and far-reaching, beyond traditional office boundaries.

How can it help my business?

Workforce automation

Mobile technology, used with complementary business

processes, can make your workforce more productive. The errors and inefficiencies of paperwork can be reduced. Clerical manpower needs are reduced. Orders can be submitted and fulfilled more quickly. Customers are satisfied with prepared and knowledgeable sales reps, who can provide full service at the point of sale.

Bottom line: Operating costs are reduced, future revenue streams from loyal customers are ensured, and your business is more competitive.

Marketing and Promotions

Promotions delivered to the targeted customer's PDA or mobile phone, maximize impact as well as response rates. A simple and intuitive voice-driven interface lends to more complete customer data. Need for operator and researcher manpower is reduced. Data is instantaneously captured and processed. Location and time-sensitive promotions can be easily initiated anywhere and anytime.

Bottom line: Research and promotion costs are reduced, forecasting and decisions are improved, more customer data is collected, and sales opportunities are increased.

Why should I choose RJB Computers?

RJB Computers delivers:

Knowledge

Our team brings a wealth of hands-on experience related to developing mobile technology solutions, as well as knowledge of the industry's vast product landscape.

High-quality Services

Having developed solutions for Global 1000 companies as the core engineering team at Mobilocity, Inc., the RJB team continues to deliver professional and high-quality work to all our clients, in a clear and consistent manner.

Flexibility

We understand that each client will have its own unique requirements, whether they are technical or resource-related issues. We will work with each client accordingly to achieve their goals.

Accessibility

Located in New York City, the RJB team is available to meet throughout the New York Metro area, whether you are interested in finding out more about us or are a client requiring support on your deployed solution.





About RJB Computers, Inc.

RJB Computers, Inc. is a software development professional services firm focused on using mobile technologies to help companies improve efficiencies and reduce costs in their everyday business operations. The objective of the RJB team is to deliver a solution appropriate for your needs, while leveraging your existing investments in information technology, to help your business become more competitive.

Specific segments of focus are:

- Workforce Automation
 - Sales Force
 - Inventory Management
 - Field Services
 - Healthcare
- Marketing and Promotions

The RJB team is also available for training services on the following topics of interest:

- Mobile Technology and Industry Overview
- Introduction to Palm Development

Any Questions?

If you have any questions or comments, feel free to send us an email, visit our website, or give us a call!

Areas of Expertise

- Mobile expertise
 - Data synchronization
 - Wireless connectivity
 - Database and legacy integration
 - Printing
 - Barcode Scanning
 - Signature Capture
 - VoiceXML and IVR systems (with call center integration)
 - Security (Device and transport)
 - SMS
 - WAP
 - Location-based Services
- Platforms
 - Palm OS (C)
 - RIM Blackberry (C++)
 - WinCE/PocketPC (VB/C++/Java/.NET)
 - J2ME (Java)
 - Win32
 - Linux
 - Solaris
- Server-side
 - J2EE (JSP, Servlets, XML, JDBC, EJB, JMS)
 - .NET (VB.NET, C#, ASP.NET, MSMQ, ADO.NET, Web Services)
 - Oracle, SQL

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